ATRIA
INSTITUTE OF TECHNOLOGY

Affiliated to | Approved by | Accredited by | Accredited by

EMBARK ON A PROFESSIONAL JOURNEY WITH

ATRIA INSTITUTE OF TECHNOLOGY

MBA



OVERVIEW

Spacious 17.5 acres campus near Manyata Tech Park, IISc, & ISRO which make it conducive to learning and industry connect

Industry driven add on Advantage courses to make you job ready from day one

Industrial Tour as part of the MBA curriculum

Access to National and International publications through EBSCO

Extensive corporate interaction

Well-stacked Library

In-campus hostel facilities

IITS/IIMs researchers as mentors

Eminent Faculty Base

ABOUT ATRIA GROUP

Part of the prestigious Atria group which has a leading presence in IT, Hospitality and Renewal Energy verticals.

ACT FIBERNET — TECHNOLOGY

Atria Power Renewable Energy — POWER

Radisson BLU ATRIA BENGALURU — HOSPITALITY

ATRIA INSTITUTE OF TECHNOLOGY — EDUCATION

PLACEMENTS

EY, J.P.Morgan, Deutsche Bank, Sapthagiri Hospital, Columbia Asia, MTR, corefactors, IntelliPaat, ICICI Prudential Life Insurance, L&T Financial Services, Rotary, accenture, Infosys, alp consulting, tritium, Radisson BLU, cPROFIT, SUNDARAM FINANCE, Nokia Networks, CAPITA, VOLVO, AXIS BANK, BAJAJ CAPITAL, State Bank of India, केनरा बैंक Canara Bank, SHRIRAM Life Insurance, IBM, Pidilite, ITC INFOTECH, PANACEA, Manipal Hospitals, NORTHERN TRUST, indegene, बी ई एम एल beml, BRIDGESTONE, KENNAMETAL, TITAN, amazon, Odigma

Students place in 100+ Companies with salary upto 10LPA

BEYOND CLASSROOM

Industry Visits, Internships, Seminars, Workshops and Development Programs

PEDAGOGY

Inside Classroom: Case Study based method, Role Play, Scenario Analysis, Group Activities, Use of Multimedia

WHAT WILL YOU LEARN?

- Ability to create strategies and find solutions to business problems
- Learn practical application of concepts and principles
- Develop analytical skills, critical thinking and decision making abilities

SPECIALIZATION THAT INDUSTRY DEMANDS.

- HR analytics with HR specialization
- Marketing analytics & Digital Marketing
- Financial Derivatives & Finance Analytics.
- Dual specializations.

VALUE ADDED PROGRAMS

- Business Simulation Lab *
- Analytics & Strategy
- Writing and communication Centre
- Certification from Harvard Business School - Online *



ALUMNI TESTIMONIALS

"At Atria, the methodology of teaching was to discuss and debate all the topics. This ignited a thought process about the dynamics of different industries. I can remember many such discussions even after a decade. It has helped me in adapting to real life situations and problem solving."



Narendra Srinivasalu
Country Manager (NIGERIA) International Business. TVS Motors

"When I was pursuing my MBA here, I had great teachers. They all maintained good relationship with students and helped us in understanding the concept very well. They were always available to clear doubts, even after the college hours. Teachers in the MBA department always motivated, encouraged & helped to get the best out of us."



Kavya G.
Analyst-Corporate finance At JP Morgan Chase

"I would proudly say that by studying at Atria Institute of Technology, I got a good boost, both in my personal and professional life. Atria helped me in overcoming my stage fright and gave me ample opportunities to exhibit my talent."



Sridhar C.
Regional Manager, HDFC BANK Credit Card Operations



ADMISSION PROCEDURE

For management seats

- Minimum 60% score in the Graduation
- Must have a valid CAT/MAT/CMAT/XAT/GMAT/ PGCET/KMAT Score

Shortlisted students will be called for a group discussion followed by personal interview.

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